

# UpNest

**AGENTS COMPETE, YOU WIN™**

- **FREE** service for sellers or home buyers.
- Agents pay a **REFERRAL FEE** after the close of the transaction to UpNest, similar to if you were referred by another agent or broker.
- Commissions are negotiated **BEFORE** the agent is picked, many times the commission is the sole criteria for choosing an agent.
- Because commission is negotiated before, this eliminates the chance of doing things like the 7% Technique or other marketing strategies.
- As a buyer's agent, you must offer buyers side rebates on your commission. This is a rebate or bonus to the buyer of part of the buyer's side commission.
- The buyer also gets a \$150 Amazon gift card.
- This service is nothing more than a formal electronic lead generating service that agents pay a referral fee to be part of.