

reali



- Entirely on-line, 100% cell phone based app.
 - No agents on either side of transaction.
 - Phone help only by “Reali fully licensed agent.”
 - Discounted front/list side of \$4950
 - Buy side still FULL commission of 2.5% - 3% for the buyer’s agent
 - When buyer uses Reali as the buyer’s agent, the entire buy side commission goes to the buyer as a cash back bonus.
 - Zero assistance from any live agent. Very little different than FSBO.
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